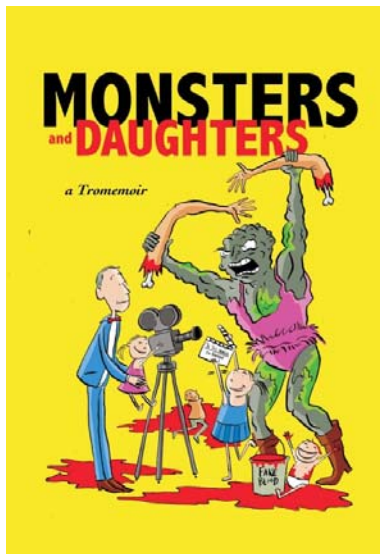


TROMA FANS WIN ART CONTEST FOR KAUFMAN DAUGHTERS' CHICKEN ZOMBIE MANUSCRIPT



Troma Entertainment President Lloyd Kaufman and his Three Daughters are pleased to announce the winners of the first TROMEMOIR graphic art contest. The TROMEMOIR is Lloyd's Kids' debut book *Incidental Characters; Monsters and Daughters: Life in the Shadow of The Toxic Avenger*.

Incidental Characters is a typical coming of age story: Cult Film Maker specializing in big shock, small clothing, and 35mm gore meets beautiful intelligent Southern Belle debutante. Cult Film Maker and intelligent Southern Belle fall in love, raise three daughters according to a strict value system of manners, morals and education while producing "art" through explosive vomit and gallons of fake blood. This is a feel good fantastical reality-based, chicken Indian-zombie romance historical novel.

The Tromemoir is a group project lead by Lloyd's Kids, incorporating artwork and text from talented Troma Fans around the world, as contributed to the Three Sisters' Tromemoir blog <http://tromemoir.wordpress.com>. This worldwide competition ran from April 3 through May 5, 2010.

Lloyd Kaufman selected a portfolio of 12 illustrations "Lloyd's Picks" from which thousands of Troma fans voted to democratically elect the winner on May 5th 2010, Tromaville Election Day.

Winner of the 2010 Tromemoir Graphic Art Contest:

DAN SCHECKLER - TROMA IS BORN

Lloyd Kaufman's THREE DAUGHTERS also announce their THREE SIBLING SELECTION winners:

ERIC SHANSBY – LLOYD CLEANS UP AT ACADEMY AWARDS

ONUR TUKEL – MONSTERS AND DAUGHTERS

JEFF BEECHING – IN TOXIE'S SHADOW

Tromatic Mention:

DAVID GRAHAM – LLOYD FALLS IN LOVE WITH SOUTHERN BELLE
TOMMY LOMBARDOZZI - SWITCHED AT BIRTH

Artwork will be included in *Incidental Characters; Monsters and Daughters: Life in the Shadow of The Toxic Avenger*. The Democratically elected winner will receive \$500, Three Sisters Selection winners receive \$50, and honorable mention to receive a signed Toxic Avenger DVD box set. Winners will each receive an honorary Troma Diploma from Troma U.

For More Information Contact:

Clyde Folley
Public Relations
Troma Entertainment
718.391.0110 x17
clyde@troma.com